

VTA State Conference 2015

# Leading Transformational Change



**16-17 July** | RACV City Club | Level 2, 501 Bourke Street, Melbourne



Victorian TAFE Association

Register online at [www.vta.vic.edu.au](http://www.vta.vic.edu.au)

# Leading Transformational Change

16-17 July | RACV City Club | Level 2, 501 Bourke Street, Melbourne

Thursday 16 July	4.30pm	Victorian TAFE CEO Council meeting
	5.30pm	Association Council meeting
	6.30pm	Pre-dinner drinks
	7.00pm	Conference Dinner Dinner Speaker – Kim Williams AM (ex Chief Executive, News Corp Australia and FOXTEL)
Friday 17 July	7.30am	Victorian TAFE Board Chairs' breakfast meeting
	8.15am	Registration
	8.50am	Conference Opening
	9.05am	Welcome Address Hon. Steve Herbert MP, Minister for Training and Skills
	9.30am	Keynote Address – Back to the future: Changing colleges, Changing lives Dr David Collins CBE, Further Education Commissioner, Department for Business, Innovation and Skills, UK Government
	10.10am	Organisational transformation: Chisholm case study Maria Peters, CEO, Chisholm Institute
	10.40am	Morning tea
	11.10am	Business transformation – Beyond the Boom Dr John Edwards, Board Member, Reserve Bank of Australia
	11.40am	Panel: The student experience Chair: Denise Stevens, CEO, VET Development Centre <ul style="list-style-type: none"> <li>• A case management approach to student success Tracey Forbes, Director Education, Sunraysia Institute of TAFE</li> <li>• Transforming the student experience Professor Jennelle Kyd, Senior Deputy Vice-Chancellor and Provost, Swinburne University of Technology</li> <li>• A student centric approach Frances Coppelillo, Deputy CEO and Head of Programs, Melbourne Polytechnic</li> </ul>
	12.20pm	Changeover
	12.25pm	Workshops <ol style="list-style-type: none"> <li>1. Strategies for Change – How to move the mountain Dr David Collins CBE, Further Education Commissioner, Department for Business, Innovation and Skills, UK Government</li> <li>2. A profile of the diversity of VET providers in Australia Associate Professor Ruth Schubert, Associate Director, LH Martin Institute</li> <li>3. Lean principles in educational delivery Ray Griffiths, Principal, Mid-Week Consulting</li> </ol>
	1.15pm	Lunch
	2.00pm	Taking international TAFE to a whole new level Hon. Phil Honeywood, CEO, International Education Association of Australia
2.30pm	TAFE Queensland: transformational change Chair: Warren Tapp, Chair, TAFE Chairs' Australia	
3.00pm	Panel: Changing provider landscape Chair: Andrew Williamson, Executive Director, VTA <ul style="list-style-type: none"> <li>• Rod Camm, CEO, Australian Council for Private Education and Training</li> <li>• Malcolm White, Acting CEO, TAFE Directors Australia</li> <li>• Jeff Priday, National Projects Manager, Group Training Australia</li> </ul>	
4.00pm	Close	

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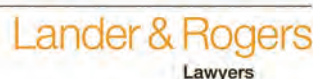
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## Meet our Speakers



### Tracey Curro (MC)

Tracey is a former 60 Minutes reporter, AI Gore Climate Change Ambassador and an accomplished businesswoman and corporate communication expert. She has over 20 years' experience as a journalist, producer and presenter in mainstream media.



### Kim Williams AM

Kim Williams has had a long involvement in the arts, entertainment and media industries and has held various executive leadership and board positions since the late 1970s. He was the chief executive of FOXTEL for the decade up until November 2011. He was appointed as a member in the Order of Australia in June 2006 for his services to the arts and public policy formulation in the film and television industries.



### Hon. Steve Herbert MP

Steve Herbert joined the Australian Labor Party and embarked upon a political career from 1990, working in senior advisory roles with both state and federal governments. Steve was elected as a Member of Parliament representing the Eitham electorate from December 2002 to 2014. Shortly after being elected in 2002, Steve was appointed Chair of the Parliamentary Education and Training Committee where he undertook substantial investigations into ways of improving education provision and outcomes for young people. In 2007, Steve was appointed as Parliamentary Secretary for Education. In the 2014 election, Steve was elected as a Member of the Legislative Council in the seat of the Northern Victoria Region and was sworn in as Minister for Training and Skills.



### Dr David Collins CBE

David Collins has had a long and distinguished career in further education in the United Kingdom, having been the Principal of South Cheshire College for more than 15 years, the first President of the Association of Colleges, the Chief Executive of Learning and Skills Improvement Service, and since November of last year, the first Further Education Commissioner. He is the author of two books, as well as numerous articles on quality improvement in colleges and was appointed CBE in the Queen's Birthday Honours list in 2005.



### Maria Peters

Maria Peters is CEO of Chisholm Institute. She has extensive experience in vocational education within Victoria and internationally. Maria has led significant educational innovation within the VET sector aimed at improving participation and ensuring strong student and industry outcomes. She has been at the forefront of effective organisational change and management in the TAFE sector.



### Dr John Edwards

John Edwards is a member of the Board of the Reserve Bank of Australia and CEDA, a visiting fellow at the Lowy Institute for International Policy, and an Adjunct Professor at the University of Sydney School of Business and the John Curtin Institute for Public Policy at Curtin University. For 13 years he was Chief Economist for Australia and New Zealand for the global financial group, HSBC. Earlier in his career John was principal economic adviser to Treasurer and then Prime Minister, Paul Keating.

## Registration

All information about the Conference, including online registration, is available at [www.vta.vic.edu.au](http://www.vta.vic.edu.au)

**Registrations close Friday 10 July**



### Tracey Forbes

Tracey Forbes is Director Education at Sunraysia Institute of TAFE. In over 20 years at Sunraysia TAFE she has worked across almost every teaching department which has provided her with a sound understanding of the teaching operations across the Institute. She was instrumental in implementing a centralised traineeship department in 1998 and many of the concepts of tailoring the student experience introduced then are being reconsidered now to improve student engagement and retention.



### Professor Jennelle Kyd

Jennelle Kyd was appointed Senior Deputy Vice-Chancellor and Provost at Swinburne University of Technology in September 2012 providing the academic leadership for Higher and Vocational Education programs, learning and teaching strategy, education quality and student advancement. In her various roles she has led development of major research, academic and strategic partnership programs.



### Frances Coppolillo

Frances is the Acting CEO of Melbourne Polytechnic. Frances has had extensive experience in education, joining the VET sector in 1986, with fourteen years as the Associate Director of the Faculty of Further Education and Deputy Director Programs – Teaching and Learning. Frances' appointment to the foundation Board of the TAFE Development Centre was recognition of her educational leadership and experience in the delivery of quality education and training provision and her commitment to the professional development of staff.



### Associate Professor Ruth Schubert

Ruth Schubert is Associate Director at LH Martin Institute. Ruth joined the Institute in April 2014. Prior to that, Ruth was the Director, Business Transformation with TAFE SA; a role responsible for the complete change process bringing together the three separate South Australian TAFE Institutes. Ruth has worked in the education sector for over 30 years, with experience in private RTOs, the schooling sector, universities, and most recently 15 years in TAFE institutes in South Australia.



### Ray Griffiths

Ray is an experienced leader, board member, facilitator, presenter, mentor/coach and lean practitioner. He was a successful CEO over 20 years in regional and metropolitan TAFE institutes and is well known for his work in business development, industrial relations and organisational change.



### Hon. Phil Honeywood

Phil Honeywood is CEO of the International Education Association of Australia (IEAA). He was a Member of the Victorian State Parliament for 18 years (1988–2006). During this period Phil served as the Victorian Minister for Tertiary Education, Training and Multicultural Affairs and was Deputy Leader of the Opposition 2002–2006. Phil is currently a member of three Federal Government committees: TEQSA Advisory Council, New Colombo Plan and Education Visa Consultative.



### Warren Tapp

Warren Tapp is Chair of the Board of TAFE Queensland. Prior to this, he was a member of the TAFE Reform Board and Chairman of Southbank Institute of Technology. His previous experience includes Chairmanship of nine companies in a range of industries and a lecturer for the Australian Institute of Company Directors for ten years.



### Rod Camm

Rod Camm is the Chief Executive Officer for the Australian Council for Private Education and Training. Prior to this, Rod was Managing Director of the NCVER. Rod was appointed as the inaugural CEO to lead Skills Queensland's establishment where he drove the reform of skills and workforce development investment and policy. Rod has also held senior appointments in the Queensland Department of Education and Training.



### Malcolm White

Malcolm commenced his TAFE career as a teacher at Launceston Technical College in 1980. After 6 years teaching he returned to industry working in senior engineering roles with Hamersley Iron and Optus Communications. In 1998, Malcolm returned to TAFE as General Manager and then Chief Executive Officer of TAFE Tasmania. In 2008, he was appointed by the Tasmanian Government as the inaugural CEO of the Tasmanian Skills Institute, a role he continued in until 2013. Malcolm joined TAFE Directors Australia in 2013 assisting the organisation in strategic and operational roles, and is currently Acting Chief Executive Officer.



### Jeff Priday

Jeff Priday has been National Policy and Projects Manager with Group Training Australia (GTA) for 18 years. He has assisted in the development of the association's position on a range of issues affecting the operation of the group training network, principally on matters of government policy relating to VET. He has also been responsible for the management of research projects on VET within the network.



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