



VIVIAN VO

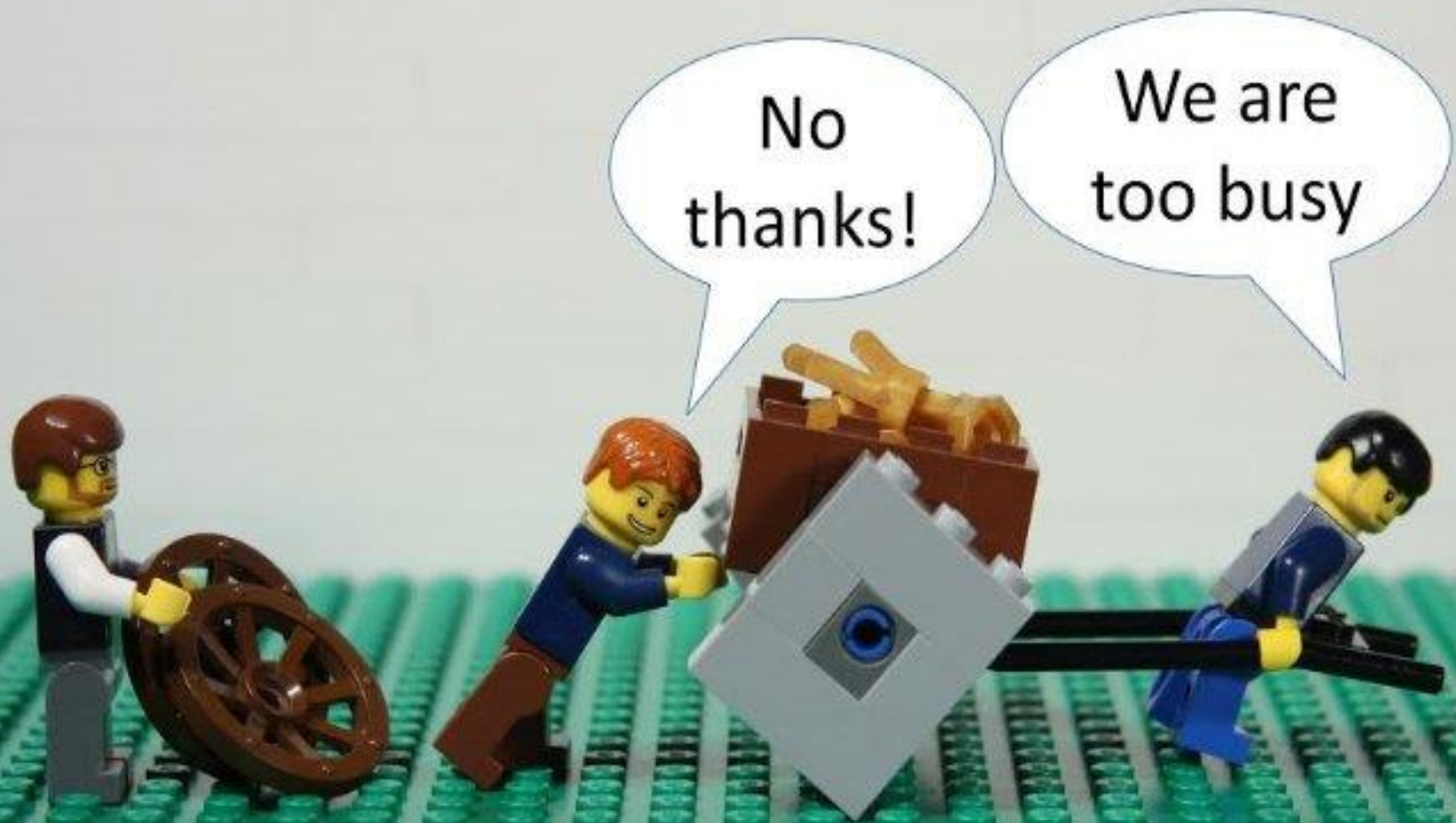


@melbinnovation



www.melbourneinnovation.com.au

Are you too busy to improve?



Used with permission from Håkan Forss @hakanforss <http://hakanforss.wordpress.com>

This illustration is inspired by and in part derived from the work by Scott Simmerman,
"The Square Wheels Guy" <http://www.performancemanagementcompany.com/>



Innovation and design thinking is a discipline.

Not just for technology based ideas.

Every person in this room can be creative and innovative!



The challenge of learning is getting harder for next generations.

The logo consists of a stylized graphic of vertical bars of varying heights and widths, some solid and some with gaps, arranged in a grid-like pattern.

MELBOURNE INNOVATION CENTRE

entrepreneurship

design thinking

innovation

creativity

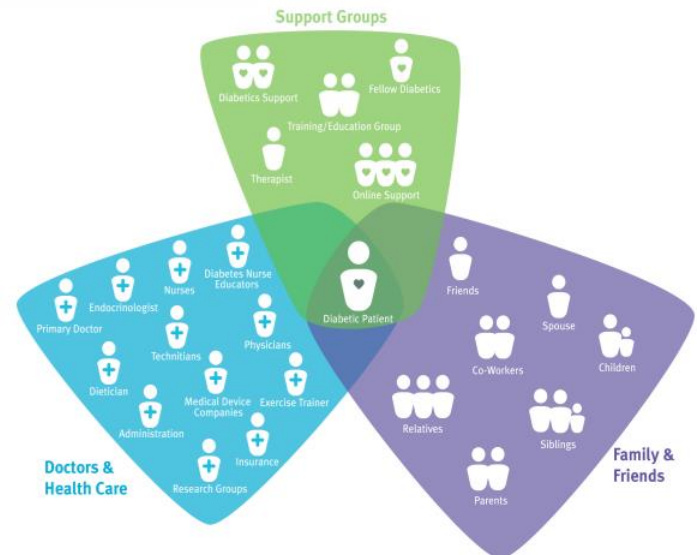
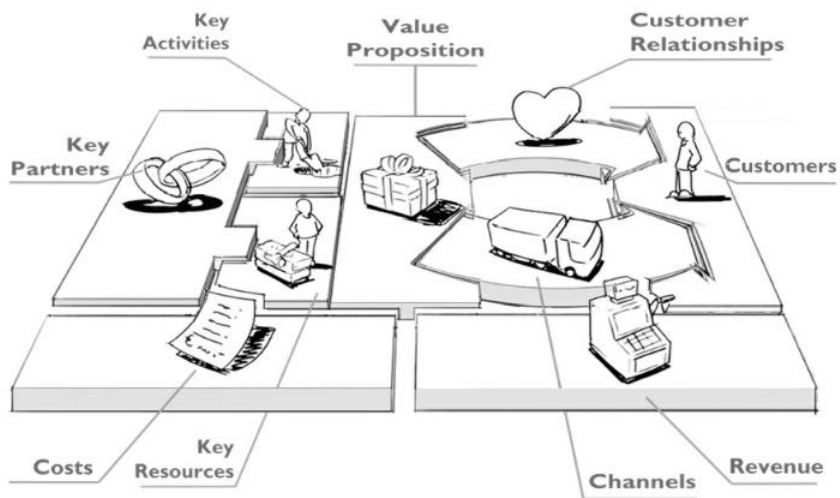
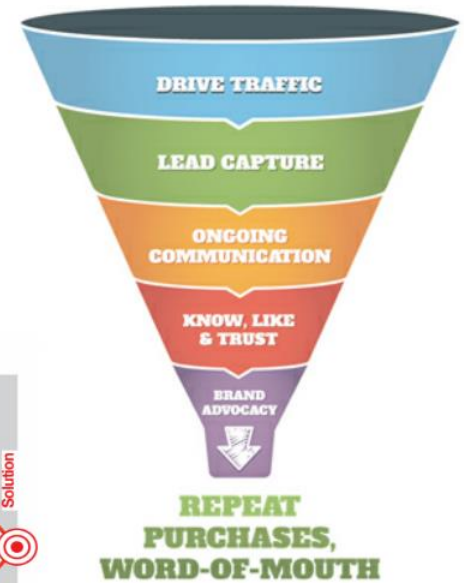
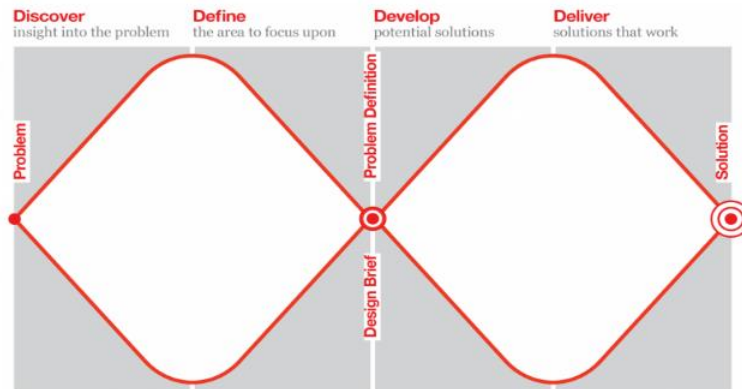
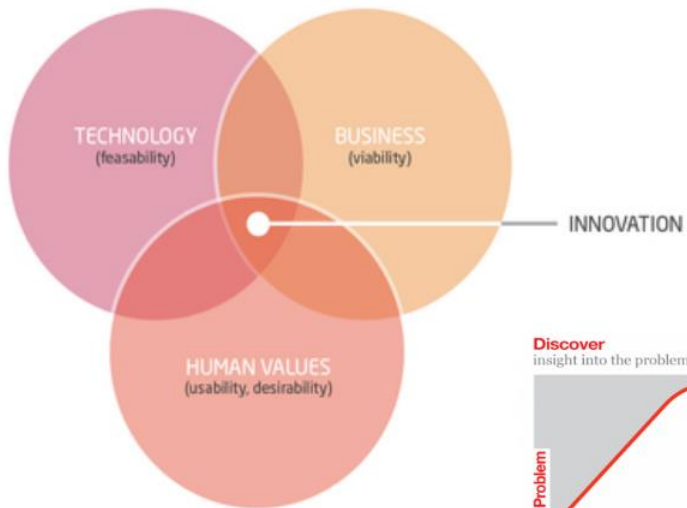
shared environment

collaboration

idea generation



INNOVATE . INCUBATE . ACCELERATE







Left: Theo Arapogiou showing one of Gourmet Lovers high-quality oil infusions before it gets shipped to its final destination.

"While there were a number of products which added items for aesthetic effect - like whole chillies, for example - the more nuanced flavour infusions we were making were uncommon at the time - so we saw an opportunity there.

”

With the product line sorted, it was time to find a distributor, and a deal was quickly struck: "Coming to an agreement with Costco to distribute our product was an ideal solution for us. They have a great business model - each national Costco is operated as its own company so they have their own lines and identity, but they share some administration and infrastructure, so it's as streamlined for us as dealing with a single buyer."

One of the make-or-break challenges that exporters face is financial - the large





How to find me:

Google "Melbourne Innovation Centre"

