

Victorian TAFE Association

2019-20 Strategic Plan

Vision

A strong Victorian TAFE network drives a prosperous and inclusive state.

Mission

VTA is the peak body for the Victorian TAFE network. We:

- Represent the sector in dealings with government, industry and community stakeholders;
- Harness and develop the collective capacity of the network; and
- Facilitate collaboration between members.

Values

VTA represents Victoria's public sector VET providers. As such, we align with the values of the Victorian public sector:



Responsiveness



Integrity



Impartiality



Accountability



Respect



Leadership



Human rights

KEY FOCUS AREA	GOAL	STRATEGIC OUTCOMES	OVERARCHING STRATEGIC SUCCESS MEASURES	OVERARCHING TARGETS
1 Advocacy	Rigorous, targeted research providing an evidence base to inform policy development.	TAFE is viewed as strategic educational leaders in Victoria by VTA stakeholders.	Number of VTA, government and industry targeted VET policy advice projects prioritised and implemented annually.	Stakeholder satisfaction with quality and effectiveness of VTA advice increased on 2018 levels.
2 Collaboration	Establish and promote collaborative and sharing models within Victorian TAFE sector.	Our robust, collaborative TAFE sector is effectively and efficiently meeting stakeholder expectations.	Number of formalised TAFE collaboration activities.	Good practice TAFE collaboration models developed. At least five collaboration projects implemented each year.
3 Engagement	Develop relationships beyond our institutes into industry and community.	Relationships with targeted industry, business and community agencies are valued by VTA stakeholders.	Advocacy and project activity with targeted community and industry agencies.	CEO level satisfaction with information sharing across the Victorian VET sector.
4 Research	VET sector research capability and credibility is recognised by key stakeholders.	VTA leads the promotion of VET initiated research.	Number of VTA targeted VET policy and practice research projects undertaken, annually.	At least two VET research events conducted each year.
5 Government relations	Strengthen communications and the advisory relationship between VTA and government.	Consistent communication relationship structures between CEOs and Board Chairs aligned with appropriate levels of government.	Clear VTA communication protocols with government confirmed and in place.	Member satisfaction with VTA leadership setting government meeting agenda.